A Campus Culture of Caring

Higher Education SPoC Toolkit, Initial Technical Assistance
Who's Here?

What are you looking for?
SPOC Defined

THINGS TO CONSIDER

Serving homeless students is not required or funded in higher education. McKinney-Vento does not apply to colleges and universities. Less than 1,000 college-based basic needs programs out of the 5,300 college in the US.

1. Assessing the Campus and Need
2. Campus Champion and Support
3. Program/Service Design
4. Funding and Sustainability
Assessing the Campus and Need

“What’s needed to address these inequities and change this dynamic — and what is already working on many campuses — is a broader, more holistic, more nuanced approach.” Beyond Financial Aid, June 2015

- Cohort vs Service Based Approach
- Current Campus Resources
- Campus Service Gaps
- Where/Who Are the Students?
- Where/How to Begin
- Design a Plan and Strategy
Finding Your Champion

Students
Alumni
Campus Departments/Offices
Administration
Community Partners
Giving/Development Office
Community/Public Relations Office
TRIO and GEAR UP Programs
LAYING THE Foundation

Design Your Program  ●  Program Goals and Strategies  ●  Timeline
Our aspiration is to be a campus where...

Asset Mapping - What's Working

How to Reframe "What's Working"

Solutions and Tasks

Who Can Help?
THINGS TO CONSIDER

1. Federal and State Policies
2. Campus Policies and Procedures
3. Financial Aid Rules
STARTING WITH $0

A FUNDRAISING PLAN
SERVING WITHOUT A BUDGET

- Long process
- Media opportunities
- Potential individual donors
- Major Gifts vs. Annual Giving
- Scholarships

- Federal vs. Foundation
- Banks
- Community Foundations

- Ongoing relationship
- Event invites/support
- Facebook
Data and Assessment

National Data and Studies
- The Hope Center
- Chapin Hall
- EAB

Campus Based Research
- Student Research Projects
- Faculty Research
- National Survey of Student Engagement (NSSE) or Student Experience in the Research University

Service Provision
- SMART RRPG Focused Goals
- Focus Groups and Surveys
- Data Driven Service Design
Scaling Up

Expanding pantry services
Providing Case Management
High Impact Practices/Experiences
Community Advisory Board
Long/Short Term Housing Solutions
Community Pantry Partnership
Transportation Services
Scholarships
Outreach
Increasing Campus Buy-In

Campus Events
Summer Bridge Academies
Youth Camps
College Preview Days
Campus Newspaper
Digital Signage
Classroom Presentations
Service Learning
Etc., etc, etc....

What's happening on campus??
STEP BY STEP
Embark established a Designated Point of Contact (DPOC) at every University System of Georgia and every Technical College System of Georgia institution (53 total and Georgia is the first state to do this for both foster and homeless statewide).

EMBARK GEORGIA NETWORK
Embark works together with state level stakeholders from Department of Education (McKinney-Vento), child welfare services, institutional systems of higher education, and statewide nonprofit organizations to serve professionals and students.

STATE APPLICATION QUESTION
Do you or have you received benefits and/or supportive services within the past five years?
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Yes

If yes, check all that apply:

- Veterans benefits (Veteran's Administration benefits for a serviceman's, widow's, or survivor's pension, service disability or the GI bill)
- Case Worker and/or Independent Living Specialist (ILS) with Department of Family and Children Services (DFCS) or awarded Foster Care Education and Training Voucher (ETV) funds
- High School Homeless Liaison through the McKinney-Vento Homeless Program
- Vocational rehabilitation
"In a few weeks I will celebrate my 85th birthday. I am beginning to think about things unfinished:

Did we end world hunger?
Did we feed the hungry?
Did we heal the sick?

When it is over, what will you have stood for? Will your work live beyond your years?"

~Ambassador Young, 2/21/17
Questions & Answers
Resources


• [https://hope4college.com/](https://hope4college.com/)

• Cohort Model: [https://care.fsu.edu/](https://care.fsu.edu/)

• Service Model: [http://care.kennesaw.edu/](http://care.kennesaw.edu/)