

**Replicating the Impact KCK Model to End Student
and Family Homelessness**

NAEHCY ANNUAL CONFERENCE 2019

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November 3, 2019

Thrive! Video

<https://vimeopro.com/user7948660/thrive-nominees/video/288097394>

Impact KCK Program & Replication Process

Desiree Monize, CEO

Avenue of Life

Vital Impact Consulting, LLC

November 3, 2019

Impact KCK: Brief History

- Kansas Department for Children and Families
- Robert Woodson of The Woodson Center
- KCLE and partner organizations
- Mayor's Call to Action
- Program launch in August 2015

Impact KCK Program

- Based on collective impact for community change and important social service innovations
- Kansas City Kansas Public Schools MKV Liaison makes referrals
- Students and their families are served with a program that includes a full array of wraparound services and education that build a foundation for housing stability and student success

Impact KCK Replication Process

- Kansas Department for Children and Families asked us to help
- Began with meetings with community stakeholders
- Developed and published a Community Assessment with Community Asset Mapping
- Call to Action & Community Forum events
- Technical assistance to backbone organization
- Extensive training & technical support

Impact KCK Assessment & Replication Training

Dr. Anne R. Williamson

Victor and Caroline Schutte/Missouri

Professor of Urban Affairs

Director, L.P. Cookingham Institute of Urban Affairs

University of Missouri – Kansas City

November 3, 2019

Impact KCK Reduced Student Homelessness

- Impact KCK reduced student homelessness in the Kansas City Kansas Public Schools by more than 50% in less than 3 years
- Program's results are based on the 4 Pillars of Success

**Collective
Impact**

**Single Point of
Service**

Impact KCK

4 Pillars of Success

**Intensive Case
Management**

**Permanent
Housing Solutions**

Impact KCK Training

- Impact KCK Replication Training Program includes:
 - Module 1: Impact KCK: Laying the Foundation for Success
 - Module 2: Partner Organization Essentials
 - Module 3: Backbone Organization Essentials
 - Module 4: School Liaison and Impact Navigator Essentials
 - Module 5: Advanced Techniques for Impact Navigators

For More Information

- Download the *Impact KCK Assessment*
- Learn about training and technical assistance provided by **Impact KCK Academy**

<https://bloch.umkc.edu/global-programs/centers-and-institutes/impact-kck-academy/>

Impact Avenues: An Impact KCK Replication

Leslie Carr, LSCSW
Topeka Public Schools

November 3, 2019

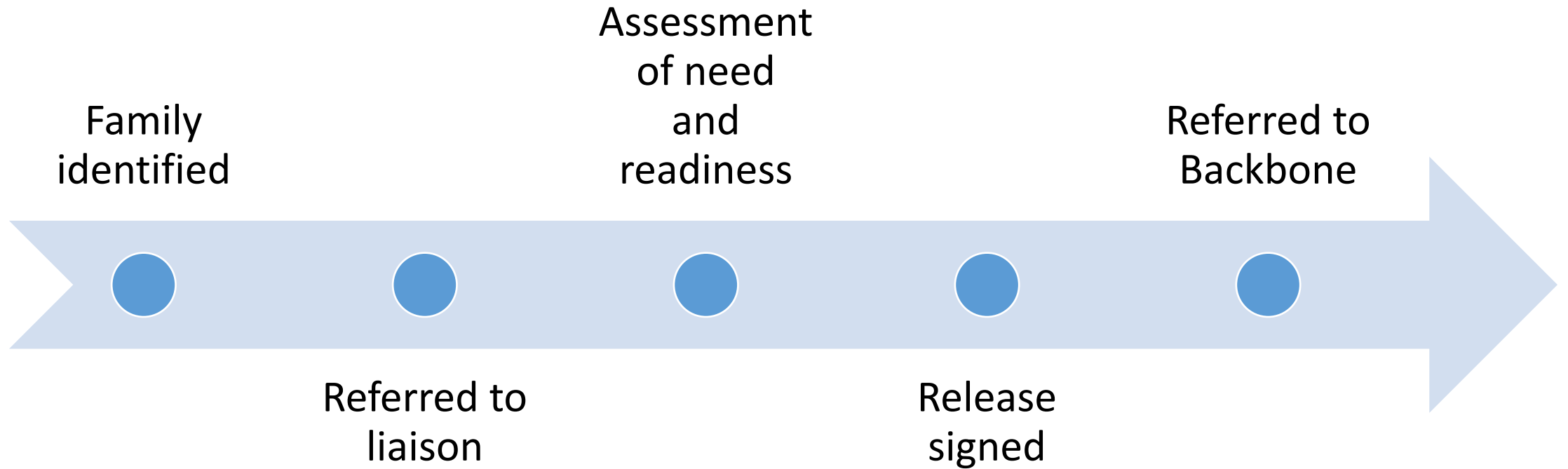
It Starts at the Top

- Funding for necessary positions and programs
- Autonomy of and trust in the liaison and in partnerships
- Understanding that supporting McKinney Vento and reduction in homelessness:
 - Improves performance (behavior, grades, attendance, test scores)
 - Improves employee stress levels
- Honest understanding of homelessness prevalence, evidence-based practice, and open communication

Working with the Impact KCK Team

- Impact KCK initial contacts
- Asset mapping
- Guidance
 - Teaching through community leaders
 - Honest conversations
 - Tours
 - Meeting and marketing
- Training
 - Structure
 - Roles
 - Resources

Backbone / District Partnership



Impact Avenues/District Partnership

- Clear referral process
- Strong relationship with the Navigator
- Open discussion regularly
- Always perfecting
- Data collection at each level
- Ability to access data and review independently



Impact Avenues: Backbone Organization

Corrie Wright
City of Topeka

November 3, 2019

Impact KCK Training and Assistance

- Impact KCK training and the launch of Impact Avenues
- One-on-one training with Impact KCK backbone CEO, Impact KCK Navigators, and program's developmental evaluator
- Impact KCK team helped sell the replication concept to Topeka and potential partner agencies
- Impact KCK team helped Topeka shape the Impact Avenues replication program to fit the community

Hiring the Impact Avenues Navigator

- Impact KCK backbone CEO sat in on interviews with candidates for Impact Avenues Navigator job to ensure the person selected would be an “out of the box” thinker and doer
- Impact Avenues was fortunate to hire a Navigator who has ample experience and knowledge of partner agencies

Importance of Community Asset Mapping

- Impact KCK team conducted extensive community asset mapping activities resulting in the publication of *Shawnee County Schools Community Assessment: A Foundation for Action to End Student Homelessness*
- Report included Community Asset Mapping, which is central to Asset-Based Community Development
- Community Asset Mapping activities identified resources and potential partner organizations for the Impact Avenues program
- Asset mapping identified strengths and potential gaps in resources or services
 - Strength: Mental Health
 - Potential Gap:: Employment

Impact Day

- *Prior to Impact Day:* Navigator meets with family to identify needs in 16 life function domains (based on adapted Arizona Self-Sufficiency Matrix used by Impact KCK)
- *2 Days Prior to Impact Day:* Agencies providing services or other resources that will be needed on Impact Day are invited
- *Impact Thursday:*
 - Families get a clipboard when they sign in
 - Families meet with pre-identified agencies in a single location (9:00-11:00 am)
 - Lunch provided
 - Families take first of four required classes

Impact Avenues Classes

- Impact Avenues is replicating the four classes required by Impact KCK
- Four required classes for families served include:
 - Housing 101
 - Family Budgeting 101
 - Employment 101
 - Health Care 101

Impact Avenues Activities to Date

- 3 Impact Thursdays
- 22 families served
- 56 children served
- 129 contacts between agencies and families
- 35 partners participating