



NAEH CY

National Association for the Education
of Homeless Children and Youth



CONFERENCE SPONSORS

2025 Guide

Contact christina.cartwright@spargoinc.com to secure your sponsorship or for additional information about 2025 conference opportunities.

ABOUT NAEHCY

The National Association for the Education of Homeless Children and Youth (NAEHCY) is a national, nonprofit membership association. We are dedicated to ensuring educational equity and excellence for children and youth experiencing homelessness—including high mobility children and youth—through collaboration, learning, leadership, and capacity building of our members, and advocacy in support of their work.

We **support** state and federal administrators, homeless liaisons, educators, community service providers, advocates, parents and youth. In addition, we **collaborate** with partners to **advocate** for public policy designed to ensure all children and youth succeed in school.

We provide technical assistance and share best-practice strategies to individuals, agencies, and organizations to ensure the academic success of the children and youth we serve, and our members serve the approximately **1.5 million children** and youth experiencing homelessness across the nation.





ABOUT THE EVENT

Each year NAEHCY brings together education professionals from across the country who work closely with homeless children and youth. This year includes an engaging pre-conference, inspirational keynotes, curated break-out sessions, and networking opportunities for the **2,000+ professionals** joining us in Dallas and online via live-stream.

Our conference sponsors gain the opportunity to **connect** with thought leaders and education professionals from across the country, **raise awareness** of your brand, and forge **new partnerships**.



Nov. 1-4



Dallas

Hyatt Regency



[naehcy.org/
2025-conference](https://naehcy.org/2025-conference)

The NAEHCY Awards

The NAEHCY Awards recognize professionals who go above and beyond their duties with a true passion and commitment to improving outcomes for homeless youth.

The NAEHCY Scholars Program

We award scholarships annually to academically determined and socially responsible postsecondary students who have experienced homelessness and are actively pursuing their post-secondary education.

Award recipients and scholars are honored in a recognition ceremony at the conference.

We are expanding and growing our impact, and we invite you to be a part of this exciting next chapter with us!



SPONSOR BENEFITS

Sponsors contribute to the success of education advocates and receive numerous benefits.

Branding and Logo Placement

NAEHCY will prominently feature your logo in marketing materials, web content, event mobile app, and event signage... significantly increasing your visibility within the education sector and leading to new opportunities and partnerships.

Networking Opportunities

Sponsorship will provide you with access to a diverse audience of professionals and decision-makers, fostering valuable connections and potential partnerships.

Social Impact and Thought Leadership

Position your organization as a leader with an audience of education, nonprofit, and government professionals by participating in panel discussions, workshops, and keynote presentations.

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SPONSOR TIERS

NAEHCY offers several sponsorship packages to maximize your organization's exposure and engagement.

| | |
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| Champion \$20,000 investment | <ul style="list-style-type: none">• Opening and closing remarks during General Session• Title Sponsor of NAEHCY Awards Luncheon• Exhibitor table• Extra large logo within conference multimedia/materials• Promotional giveaway item to include sponsor logo• Featured in monthly <i>NAEHCYnow</i> Newsletter (Aug.-Oct.)• Feature story about your organization in <i>Conference Wrap-Up</i> Newsletter (Dec.)• Recognition on NAEHCY website (1 year) and social channels• Recognition at NAEHCY monthly webinars (Aug.-Oct.) |
| Leadership \$15,000 investment | <ul style="list-style-type: none">• Opening remarks during General Session (Day 2)• Title Sponsor of Conference Wellness Room for attendees• Exhibitor table• Large logo within conference multimedia/materials• Featured in monthly <i>NAEHCYnow</i> Newsletter (Aug.-Oct.)• Highlight about your organization in <i>Conference Wrap-Up</i> Newsletter (Dec.)• Recognition on NAEHCY website (1 year) and social channels• Recognition at NAEHCY monthly webinars (Aug.-Oct.) |
| Advocate \$10,000 investment | <ul style="list-style-type: none">• Closing remarks during General Session (Day 3)• Title Sponsor of NAEHCY Service Project• Exhibitor table• Large logo within conference multimedia/materials• Featured in monthly <i>NAEHCYnow</i> Newsletter (Aug.-Oct.)• Inclusion in <i>Conference Wrap-Up</i> Newsletter (Dec.)• Recognition on NAEHCY website (1 year) and social channels• Recognition at NAEHCY monthly webinars (Aug.-Oct.) |



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| | |
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| <p>Partner \$5,000 investment</p> | <ul style="list-style-type: none">• Title Sponsor of pre-conference workshops• Exhibitor table• Medium logo within conference multimedia/materials• Featured in monthly <i>NAEHCYnow</i> Newsletter (Aug.-Oct.)• Inclusion in <i>Conference Wrap-Up</i> Newsletter (Dec.)• Recognition on NAEHCY website (1 year) and social channels• Recognition at NAEHCY monthly webinars (Aug.-Oct.) |
| <p>Supporter \$2,500 investment</p> | <ul style="list-style-type: none">• Exhibitor table• Small logo within conference multimedia/materials• Listed in monthly <i>NAEHCYnow</i> Newsletter (Aug.-Oct.)• Thanks to your organization in <i>Conference Wrap-Up</i> Newsletter (Dec.)• Recognition on NAEHCY website (1 year) and social channels• Recognition at NAEHCY monthly webinars (Aug.-Oct.) |

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